

For Immediate Release

### **Takehiko Chikami Appointed President of Dentsu Public Relations Inc.**

Tokyo, May 20, 2011— Dentsu Public Relations Inc. announced today that its board of directors nominated Takehiko Chikami, Director of Public Account Management Division of parent company and advertising agency Dentsu Inc., as the president of the company. His appointment as president will be formally approved at the shareholders meeting and the subsequent board of directors meeting on June 21, 2011.

Since joining Dentsu Inc. in April 1977, Chikami has supervised several account services divisions during his tenure. Fifty-eight-year-old Chikami holds a B.A. in Economics from Keio University.

#### About Dentsu Public Relations Inc.

Dentsu Public Relations Inc. has been Japan's largest public relations agency since its inauguration in 1961. A pioneer in the field in Japan, the company has been helping Japanese and foreign clients communicate with their critical stakeholders – namely consumers, governments, investors, employees and communities – for nearly 50 years. Providing a comprehensive range of communication services, Dentsu PR is a wholly owned subsidiary of Dentsu Inc. Dentsu PR is headquartered in Tokyo with a branch in Osaka and is ISO 14001:2004 and ISO/IEC 27001:2005 certified.

For more information on Dentsu Public Relations Inc., please visit [www.dentsu-pr.com](http://www.dentsu-pr.com).

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